

FY2015 CHNA&HIP Progress Report

Keokuk County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Reduce average incidence of self reported binge drinking in the past year as identified on Iowa Youth Survey by 1%(This was reduced 50% in past 2 years and referred to comparison with 2008)	Core group from previous Youth Substance Abuse Prevention continues to participate in and support combined opportunities and efforts with Tobacco Coalition.	KCSTARR Program funding was lost. Program not sustainable.
	Distracted driving awareness activities by Keokuk County Ambulance and Schools annually	Most recent Iowa Youth Survey (2014) self report of any binge drinking for Keokuk County Students in the last 30 days averages 6% in all grades which is equal to the state of Iowa average.
	Enhanced Law Enforcement activities -	Any alcohol use reported as 15% for all grades in Keokuk County compared to 10% statewide. This however is down from 17% statewide who reported current alcohol use in 2010.
	Enhanced school enforcement of behavior related consequences	Current reported alcohol consumption by adults 20.5%/ Community Commons CHNA
		City of Sigourney passed Social Host Ordinance
		Stings on area business per Law Enforcement

GOAL	Strategies	Progress on Strategies
Decrease percent Tobacco Related Health Consequences (decrease cardiac/cancer rates) (According to 2010 CHSI - KC Rate of deaths related to Lung Cancer 55.6 compared with HP Target 43.3; KC rate of colon cancer is 22.5 compare to HP target of 13.7)	Tobacco Coalition activities - presence at health fairs, quarterly coalition meetings, E-cigarette survey, applies for Grant annually, offer tobacco cessation services	According to Community Commons: IYS 2012 - 22% teens report tobacco use (this is above the rate for Iowa which is 17%) 22% Adults reported tobacco use compared to 18% statewide.
	Relay for Life- Annual awareness event	Lung Cancer: Incidence 63.1 Mortality rater 57.84 (2012 Statistics) up slightly compared to 5 years ago

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	KCPH - provide awareness information per social media posts, educational materials at health fair, Relay for Life, National Nite Out, and other community events - ongoing as opportunity arises	Colorectal Cancer : Incidence: 49.5 Mortality rate: 57.84 (gradual increase over past 5 years)
	KCPH will partner with and support Tobacco Coalition activities by attending meetings, participating in community events and health education as time allows and opportunities arise, provides letter of support for grant proposals as requested	Tobacco related Brochures on display at Keokuk County Courthouse
	Local Health Center offers colonoscopy	3/4 Keokuk County School Districts have iSTEP Coordinators and active programs

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Improve rates of hospitalization/death for reported chronic diseases (Baseline rates per Community Health Status Report 2009 - Colon cancer 32.1, Lung cancer 81.7, Coronary heart disease 271, Stroke 70.8)	KCPH continues to provide health related information and screenings with counselling related to management of chronic diseases at community events, health fair, and in office.	Continues with County support
	KCHC sponsors news article monthly	
	KCHC Services - local access to specialists	Cardiology and Colonoscopy offered locally

GOAL	Strategies	Progress on Strategies
Maintain/Improve level of local funding for essential public health activities and home care for needy residents of Keokuk County. (Baseline information local public health grant has decreased from FY 10 -\$67,621.00 to FY 11 \$49,324.00)	Continue to seek funding through LPHS grant and other opportunities. Maintain good rapport and coordinate with local providers, community agencies, etc. Encourage County residents inform BOH and Supervisors of benefit. Maintain good rapport with County Board of Supervisors	Local County tax support continues in form of deficit funding